

## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Electro-Matic Products, Inc. announces Affiliation with Yamaichi Electronics USA**

Farmington Hills, MI - Electro-Matic Products, Inc. proudly announces its new relationship with Yamaichi Electronics USA, a leading manufacturer of test & burn-in sockets and production connectors, as well as standard and high density connectors. The new agreement between Yamaichi Electronics USA and Electro-Matic Products expands Electro-Matic's diverse product portfolio with the addition of Yamaichi's Y-Con Industrial Series. The Y-ConRJ45 system offers a connector solution for harsh environments. It is the only industrial quality RJ45 to integrate 2 additional power contacts alongside the data contact configuration whilst fulfilling IP69K. Peripheral products make a system integration and expansion as effective as possible. "Yamaichi's quality products perfectly complement our existing connectivity products offering as they ensure that connections remain protected in an industrial environment, such as water or dust", explains Mario Barraco, Connectivity Products Manager at Electro-Matic Products, Inc. "This is another step towards becoming our customers' "First Choice" in the market", explains Jim Baker, President of Electro-Matic Products, Inc. "The agreement with Yamaichi will significantly support us by broadening our existing product offering with the Y-Con industrial series."

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### **Yamaichi Electronics USA**

Yamaichi Electronics USA, Inc. (YEU) is a wholly owned subsidiary division of Yamaichi Electronics Company, LTD. This sub-division serves as a Corporate Sales Office representing Yamaichi products in North America. Yamaichi parent corporation has eight other subsidiaries located in China, England, Germany, Hong Kong, Italy, Korea, Singapore, and Taiwan. YEU was founded and incorporated as a business on November 1, 1983, when it opened its first office in Palo Alto, California. Steady growth of the Yamaichi products line in the United States includes our Test & Burn-In sockets and Production connectors, as well as standard and high density connectors. In addition to our Headquarters in San Jose, California, We have a number of sale offices at key locations throughout the United States. YAMAICHI uses state-of-the-art automated production and assembly equipment to produce high precision fine pitch sockets, connectors and flexible printed circuits with consistent quality and reliability. With over 3,900 employees and more than 50,000 m sq. of manufacturing space in Japan, the Philippines, Korea and China, YAMAICHI can provide its customers with conventional and custom products in the most favorable combination of price, quality and delivery. More information on <http://www.yeu.com/>.

### **Electro-Matic Products, Inc.**

Electro-Matic Products, Inc. is a supplier of a complementary group of products, services and components targeting the users and manufacturers of industrial automation equipment and on-premise signage. It is the company's mission to provide our customers with technology solutions that will enhance their automation and other commercial environments. Customer driven value-added services are emphasized and include product selection assistance, application engineering, packaging design, training

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and support. To learn more about Electro-Matic Products visit [www.electro-matic.com](http://www.electro-matic.com) or contact contact us by phone at (248) 478-1182, by fax at (248) 478-1472, or by e-mail at [help@electro-matic.com](mailto:help@electro-matic.com).