

NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACTS: Christine Hartwich (248) 442-2902
chartwich@electro-matic.com

Electro-Matic Products, Inc. Announces 2008 Technology Tip-Off

Electro-Matic Products in conjunction with Siemens Energy and Automation, Rittal, and EPLAN Software & Services presents the 2008 Technology Tip Off in Grand Rapids, Michigan on Thursday March 20. This all-day event features more than 20 no-cost seminars, demos and hands-on sessions presented by Siemens, Rittal, EPLAN, High Tech Enterprises, Littelfuse, Certified Insulated Products, Fortress Interlocks and Nexans. Seminars include cutting-edge topics such as Safety Integrated, General Purpose Drives, Electrical Design, Microautomation, Machine Vision, RFID, Energy Savings, Plant Efficiency, Machine Guarding Safety Systems and UL 508A & Arc Flash Requirements and Assessment. Attendees will learn how to cope with changing industry safety standards, to control operating costs, to improve efficiency of their equipment, to reduce costly downtime, to prevent ARC flash accidents, and to improve overall productivity. In addition, an extensive tradeshow will display the latest in manufacturing technology from more than 20 exhibitors including Siemens, Rittal, Eplan, Electro-Matic Products, iCables, Robotunits, Certified Insulated Products, Fortress Interlocks, Molex, Nexans, Harting, C&M Corporation, High Tech Enterprises, Hesco, Littelfuse, Stober, Heidenhain, Trebing & Himstedt, Factory Vision, 4U2SEE, and Hyperion. "We will offer all our attendees a diversified experience by combining educational and up-to-date content with some entertainment including games, drawings, and a Tailgate style feast", explains Dave Bousfield, Western Michigan Regional Sales Manager of Electro-Matic. The line-up of the day's activities as well as an easy online registration tool can be found online at www.electro-matic.com.

####

Electro-Matic Products, Inc. is a supplier of a complementary group of products, services and components targeting the users and manufacturers of industrial automation equipment and on-premise signage. It is the company's mission to provide our customers with technology solutions that will enhance their automation and other commercial environments. Customer driven value-added services are emphasized and include product selection assistance, application engineering, packaging design, training and support. To learn more about Electro-Matic Products visit www.electro-matic.com or contact us by phone at (248) 478-1182, by fax at (248) 478-1472, or by e-mail at help@electro-matic.com.