

NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACTS: Christine Hartwich (248) 442-2902
chartwich@electro-matic.com

Electro-Matic Products, Inc. Announces Affiliation with Nexans Germany

Farmington Hills, MI - Electro-Matic Products, Inc. proudly announces its new relationship with Nexans Germany, one of the leading cable manufacturers in Europe. The new agreement between Nexans Germany and Electro-Matic Products expands Electro-Matic's diverse product portfolio with the addition of Nexans' extensive range of high performance industrial cables, including motor, power and feedback cable, as well as bus products. "Nexans' quality products perfectly complement our existing connectivity products offering as they are indispensable for sensor networks as well as for communication in machines or installations", argues Mario Barraco, Connectivity Products Manager at Electro-Matic Products, Inc. "It is our goal to become our customers' "First Choice" in the market", explains Jim Baker, President of Electro-Matic Products, Inc. "The agreement with Nexans Germany will significantly support us by broadening our existing product offering with high performance cables, systems, and components."

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Nexans Germany is one of the leading cable manufacturers in Europe. The company is offering an extensive range of high performance cables, systems, and components for the telecommunications and energy sectors, rounded off by superconducting materials and components, Cryoflex transfer systems and special machinery for the cable industry. Producing at manufacturing plants with 3.000 employees in Germany and abroad, the sales in 2005 amounts to approx. 767 Mio Euro. The full integration into the Nexans Group Nexans Germany also benefits from excellent opportunities to use the available synergies in all corporate fields, which not only applies to worldwide projects but also to research and development, the exchange of know how, and to other areas. More information on <http://www.nexans.de/>.

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Electro-Matic Products, Inc. is a supplier of a complementary group of products, services and components targeting the users and manufacturers of industrial automation equipment and on-premise signage. It is the company's mission to provide our customers with technology solutions that will enhance their automation and other commercial environments. Customer driven value-added services are emphasized and include product selection assistance, application engineering, packaging design, training and support. To learn more about Electro-Matic Products visit www.electro-matic.com or contact us by phone at (248) 478-1182, by fax at (248) 478-1472, or by e-mail at help@electro-matic.com.