

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Electro-Matic Products, Inc. Announces Cooperative Agreement with KabelSchlepp America, Inc.

Farmington Hills, MI - Electro-Matic Products, Inc. proudly announces its new relationship with KabelSchlepp America, the inventor and moving cable and hose carrier industry pioneer. The new agreement between KabelSchlepp and Electro-Matic Products expands Electro-Matic's diverse product portfolio with the addition of KabelSchlepp's world-class product line of dynamic cable and hose carrier systems.

"KabelSchlepp's products perfectly complement our existing connectivity products offering as they safely manage the electrical, pneumatic and hydraulic energy, signal and data on your machinery to ensure their long-term trouble free functionality", argues Mario Barraco, Connectivity Products Manager at Electro-Matic Products, Inc. "It is our goal to become our customers' "First Choice" in the market", explains Jim Baker, President of Electro-Matic Products, Inc. "The agreement with KabelSchlepp will significantly support us by broadening our existing product offering with cable carrier chains and systems."

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KabelSchlepp America, Inc. designs and manufactures a broad range of world class cable and hose carrier systems—including metal, plastic, and hybrid carriers—for a broad range of applications from small size automotive and printer applications to automation, robotics, machine tools, and oil rigs. To learn more about KabelSchlepp visit <http://www.kabelschlepp.com/> or contact KabelSchlepp by phone at (414) 354-1994, be e-mail at info@kabelschlepp.com or by fax at (414) 354-1900.

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Electro-Matic Products, Inc. is a supplier of a complementary group of products, services and components targeting the users and manufacturers of industrial automation equipment and on-premise signage. It is the company's mission to provide our customers with technology solutions that will enhance their automation and other commercial environments. Customer driven value-added services are emphasized and include product selection assistance, application engineering, packaging design, training and support. To learn more about Electro-Matic Products visit www.electro-matic.com or contact us by phone at (248) 478-1182, by fax at (248) 478-1472, or by e-mail at help@electro-matic.com.