

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Electro-Matic Products, Inc. announces Affiliation with Turck

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Farmington Hills, MI - Electro-Matic Products, Inc. proudly announces its new relationship with Turck USA, a leading manufacturer of Connectivity Products. The new agreement between Turck USA and Electro-Matic Products expands Electro-Matic's diverse Connectivity product portfolio. Electro-Matic Products, Inc. will be responsible for developing and moving Turck's connectivity product offering throughout Michigan and Northern Ohio. These products include all cord sets, field wireables, network media cables, receptacles, junction boxes, splitters, tees and all of the hardware." The Turck Connectivity product line enhances our existing connectivity products offering throughout. Turck's ability to respond to custom specials and their continuous creation of new products to fulfill customer demands, will lead us above the competition. Moreover, this will give us the opportunity to accomplish what we do best and that's creating demand by having the flexibility to offer creative connectivity solutions to our customers, explains Mario Barraco Vice President and General Manager Connectivity Products at Electro-Matic. "This is another step towards becoming our customers' "First Choice" in the market", explains Jim Baker, President of Electro-Matic Products, Inc.

"The agreement with Turck will significantly support us by broadening our existing product offering."

Turck USA

TURCK is a leading manufacturer of products designed for Industrial and Process automation industries that uphold uncompromising standards for reliability and functionality. Turck's extensive line of products includes advanced sensors, measurement, instrumentation, connectivity, interface and networks that meet clients' application demands. Turck's global support network consists of over 2,700 employees in 25 countries and 60 exclusive agencies worldwide that strive to meet customer expectations. The support and manufacturing facilities are strategically located across the world allowing them to respond to local market conditions and deliver customer specific solutions on a timely basis. More information on <http://www.Turck.com/>.

Electro-Matic Products, Inc.

Electro-Matic Products, Inc. is a supplier of a complementary group of products, services and components targeting the users and manufacturers of industrial automation equipment and on-premise signage. It is the company's mission to provide our customers with technology solutions that will enhance their automation and other commercial environments. Customer driven value-added services are emphasized and include product selection assistance, application engineering, packaging design, training and support. To learn more about Electro-Matic Products visit www.electro-matic.com or contact us by phone at (248) 478-1182, by fax at (248) 478-1472, or by e-mail at help@electro-matic.com.